HIP Link gets a new name and a new look

The name of the Healthy Indiana Plan (HIP) premium assistance program, HIP Link, has been changed to HIP Employer Link. This program assists HIP-eligible members who have access to qualified employer-sponsored insurance with paying premiums and other cost-sharing obligations.

The HIP Employer Link insurance card has been revised with the updated name and a new look as shown in Figure 1.

Figure 1 – New HIP Employer Link Insurance Card

Until new HIP Employer Link cards are issued, members will continue using previously issued HIP Link cards; providers should honor either card.

Providers are reminded to strictly follow the billing guidance outlined in IHCP Bulletin BT201558 when submitting claims for HIP Employer Link members. To identify a claim as a HIP Employer Link claim, providers must enter the member identification number (RID) on the claim with an “L” prefix, as it appears on the HIP Employer Link insurance card. See BT201558 for additional billing specifics. Questions about billing or this bulletin should be referred to Customer Assistance at 1-800-457-4584.