

IHCP *bulletin*

INDIANA HEALTH COVERAGE PROGRAMS BT202173 AUGUST 24, 2021

IHCP updates PEPW and PE applications to include option for text messages; revises acceptance letters

A pregnant individual seeking coverage through the Indiana Health Coverage Programs (IHCP) may work with a qualified provider (QP) at the point of service to complete an electronic Presumptive Eligibility for Pregnant Women (PEPW) or Presumptive Eligibility (PE) application. The QP enters information from the applicant into the PEPW or PE application through the IHCP Provider Healthcare Portal (Portal).



Effective Sept. 29, 2021, the application will include an option for the PEPW or PE applicant to receive text messages from the Indiana Department of Health (IDOH) about free resources in the applicant's community. While entering the applicant's information into the Portal, the QP will see menu selections on the *PE Member Application* page to indicate whether the applicant is pregnant, enter the applicant's cell phone number, and opt-in to receive text messages. The cell phone number and option to receive text messages require the applicant's permission. The provider must advise the applicant that the IDOH may text about free resources, and that the applicant can opt-out of text messages at any time.

As part of the [My Healthy Baby](#) initiative, the IDOH reaches out by phone calls and text messages to PEPW applicants who supplied their phone information, offering to connect them with free, personalized guidance and support during pregnancy and at least the first 12 months after birth.

Additionally, acceptance letters to approved PEPW or PE applicants will include the following for applicants who are pregnant and opted to receive text messages:

Because you are pregnant, there are many additional resources for you. The Indiana Department of Health may call you to talk about these resources, or you can call MOMS Helpline at 1-844-MCH-MOMS (1-844-624-6667) to find resources available to you. If you gave consent for the Indiana Department of Health to text you, you can revoke that consent at any time by calling 1-844-624-6667.

The My Healthy Baby initiative will be active in all Indiana counties by the summer of 2023. In the meantime, if an applicant does not receive a call or text message about resources, the applicant may call the phone number listed in her acceptance letter.

For more information about PEPW, PE and the application process, see the [Presumptive Eligibility](#) provider reference module at in.gov/medicaid/providers.

QUESTIONS?

If you have questions about this publication, please contact Customer Assistance at 800-457-4584.

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